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www.embreydesign.com

ABOUT ME

I'm a creative, multi-talented graphic/production designer with over 20+ years of experience in print and web design. I'm detail-oriented and accustomed to performing in deadline-driven environments where meeting budget requirements is a top priority. I'm experienced in both agency and corporate environments, and have exceptional interpersonal skills with the ability to communicate both written, and verbally, in an effective and articulate manner. I'm highly productive, both independently and as a team player.

Experienced in the design and production of:

- Collateral; brochures, posters, flyers, signs, invitations, technical papers, data sheets, reports, manuals, newsletters and trade show material
- Graphics; sketches, illustrations, charts, and technical drawings
- Corporate identity packages; logos, business cards and letterhead
- POS Packaging
- Image manipulation and photo retouching
- Websites and banner ads; design specs, asset management and production

DAVID EMBREY

Production/Graphic Designer

SOFTWARE EXPERIENCE

Microsoft Office, Adobe Creative Suite, Figma, WordPress, Maxon Cinema 4D, Shaper3D, Sketch, SAFE trained and Jira ticket compliant. Comfortable on both Macintosh and PC platforms.

WORK EXPERIENCE

Graphic/Production Designer

December 2019 - Present

Experis @ Cisco | Santa Clara, CA

As a member of the the Graphics Factory, I'm involved in creating Learning with Cisco student learning material to train IT professionals on implementing and maintaining Cisco networking software and hardware.

Senior Print Production Designer

March 2018 - December 2019

1185 Design | Palo Alto, CA

Day to day responsibilities include the production of local and national ads, airport/roadside billboards, event signage, brochures, newsletters, presentations, corporate id packages. Created pixel perfect web page wire-frames and markup/spec sheets for programmers. Performed print and bindery press checks. Produced InDesign and Powerpoint templates for client use. Clients included the Computer History Museum, GridGain, Mercer, ONSET, Stanford Medical, Montalvo Arts Center, and TriNet.

Graphic/Web Designer

April 2015 - March 2018

Experis @ Cisco | Santa Clara, CA

As a member of the Cisco Digital Strategy Team, I'm involved in creating collateral material for the Cisco Collaborative Knowledge platform. This took many forms; interactive pdf brochures, installation & user guides, overviews, at-a-glances, trade show related material, pixel perfect email templates, web banners. I also supported the sales and marketing teams by creating presentations that conveyed the benefits of using the CCK platform.

Graphic Designer

July 2004 - April 2014

LWI.com | Santa Clara, CA

My responsibilities for this B2B agency included product launch materials, marketing communications and technical documents. Clients included Sandisk, Cisco Systems, Linear Technologies, Business Objects, Netgear, Trend Micro, Avago, Under the Nile, International Software Development Outsourcing Conference (SDOC), and Boys Hope & Girls Hope, a non-profit organization.

Production Designer-Freelance

May 2001 - January 2003

1185 Design | Palo Alto, CA

For 1185 Design, I produced a wide variety of projects that ranged from; packaging artwork for AOC monitor manufacturer, creating corporate style guides, to producing Jerry Rice's PlayMaker vitamin POS packaging. The project required creating artwork for approximately 144 teams. Each team required three different package sizes.

EDUCATION

Associate Degree in Communication Art, Ferris State University, Big Rapids, MI